



Friends of  
Kootenay Lake  
Stewardship Society

## **Summer Photo Contest**

### **Official Rules**

#### **Method of Entry**

- Post your original photo to the Friends of Kootenay Lake Stewardship Society Facebook page, or share it on Instagram.
- Use the hashtag #ilovekootenaylake, and be sure to tag @friendsofkootenaylake.
- In the description, tell us something you love about Kootenay Lake.

#### **Entry Period**

The contest will run from June 15<sup>th</sup> to August 15<sup>th</sup>, 2017. Winners will be announced and contacted August 18<sup>th</sup>, 2017.

#### **Eligibility**

The Summer Photo Contest is open to anyone above the age of 12. We encourage all community members around Kootenay Lake, as well as visitors to the Kootenay Lake region, including communities such as Nelson, Kaslo, Creston, Balfour, Crawford and Kootenay Bay, to participate.

Photos must be the original property of the contest entrant, and must be relevant to the theme of celebrating Kootenay Lake.

There is no limit to the number of photos that can be entered.

#### **Criteria**

Submissions must be posted within the Entry Period mentioned above. Entrants must use the hashtag #ilovekootenaylake and tag @friendsofkootenaylake on either Facebook or Instagram in order to be considered.

We encourage participants to submit a photo they feel captures what they love most about Kootenay Lake. Creative and engaging descriptions to accompany photos are encouraged. Suggestions include mentioning the location of the photo, describing a favorite lake-related activity, or sharing your thoughts on what it means to be a lake steward.

Friends of Kootenay Lake Stewardship Society reserves the right to cancel, modify, suspend or terminate the contest using its discretion, as well as delete any photos deemed inappropriate.

## **Winners and Prizes**

Winners will be contacted via a comment on their posted submission.

Three submissions will be chosen and awarded 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place. Prizes will be given accordingly.

Prizes have been generously donated by the following businesses:

**Ambler Apparel**

**Nelson Paddleboard and Kayak Rental**

**Nelson and District Community Complex**

**Prestige Lakeside Resort**

**Ainsworth Hotsprings**

**Yasodhara Ashram**

BY ENTERING THE CONTEST, I HEREBY INDICATE MY ACCEPTANCE OF THESE TERMS AND AGREE TO ABIDE BY THEM.